



## Contributors

**Randy Stoecker** (Ph.D., University of Minnesota) is Professor of Community and Environmental Sociology at the University of Wisconsin-Madison, with an affiliate appointment at the University of Wisconsin-Extension Center for Community and Economic Development. He has realized that he knows less and less about more and more as he works with an ever-widening diversity of community groups. He currently resides in Madison with his wife Tammy Raduege and Joey the standard poodle.

**Marnie Lawler McDonough** (Doctoral Student, University of Wisconsin-Milwaukee) has more than 15 years of professional experience in various communication roles in television, media, and higher education. She currently studies rhetorical leadership and holds an MA in Corporate and Organizational Communication from Fairleigh Dickinson University in Madison, NJ.

**Laurie Marks** is the Executive Director of the UW-Milwaukee Center for Community-Based Learning, Leadership, and Research at the University of Wisconsin-Milwaukee. Laurie also teaches in the Department of Educational Policy and Community Studies.

**Leslie Harris** (Ph.D., Northwestern University) is an Associate Professor in the Department of Communication at the University of Wisconsin-Milwaukee. Her teaching and research is in the area of rhetoric and public culture, focusing on issues of gender and race in public controversy.

**George B. Harrison** is an assistant professor in the Department of Mass Communication at the University of North Carolina at Pembroke. His research interests involve social media, service learning, and crisis communication. Prior to joining UNCP, he practiced a career in public relations for Hospital Corporation of America and Provident Life and Accident Insurance Company. George is also an accredited member of the Public Relations Society of America and a member of the organization's Educator's Academy.

**Emilia Noelle Bak**, Ph.D., is an assistant professor of public relations at the University of North Carolina at Pembroke. She earned a Ph.D. in mass communication from the University of Georgia in 2013. Her research interests include public relations, media history, and gender.

**Hollyce "Sherry" Giles** (Ph.D. Columbia University) is professor and chair of the Justice and Policy Studies Department at Guilford College in Greensboro, North Carolina. With a home discipline in Psychology, her scholarship focuses on transformative learning in community-based teaching and participatory action research, and the group dynamics of social change initiatives.

**Leslie A. Garvin** (MSW, Washington University in St. Louis) received her Master's Degree in Social Work with a concentration in social and economic development and a specialization in nonprofit management. She currently serves as the Executive Director of North Carolina Campus Compact.